

THE OFFICIAL PUBLICATION OF THE SOUTHEASTERN REGION

SOUTHEASTERN NEWS

PHI BETA SIGMA FRATERNITY, INC.

Spring 2012

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UPCOMING EVENTS

2012 SOUTHEASTERN REGIONAL CONFERENCE MARCH 22-25, 2012 MARRIOTT GRAND DUNES RESORT MYRTLE BEACH, SC www.pbs1914seconference.org

15th ANNUAL EAST COAST STEP SHOW MARCH 31, 2012 CROWN ARENA FAYETTEVILLE, NC www.pbs1914.org

1st ANNUAL GOLF TOURNAMENT MAY 26, 2012 HEJAZ SHRINE CLUB GREENVILLE, SC www.pbs1914se.org

3rd ANNUAL BLUE AND WHITE WEEKEND AUGUST 16-18, 2012 CHARLOTTE, NC www.sigmasofcharlotte.com



SIGMA MAN CELEBRATES 100th BIRTHDAY

January 20, 2012 marked a historic milestone for one of Sigma's own, Bro. Henry Heath. On this date, Bro. Heath became a centurion, as he observed his 100th birthday.

Bro. Heath, who became a Sigma in 1947 through the Alpha Epsilon chapter, Johnson C. Smith University, currently resides in Charlotte, NC, and is a current member of the Beta Rho Sigma chapter.

Bro. Henry Heath

The Charlotte Alumni chapter observed Bro. Heath's birthday during its 2012 Founders Day program. There, Bro. Patricke Ward, chapter President, presented him with his 2012 membership card. Bro. Heath's dues were paid by the chapter, for it realized the importance of his 100th year being one as a financially active Sigma man. Also, during the program, Quentin Goodwin, Southeastern Regional Director, presented Bro. Heath an official resolution from the International Headquarters observing his historic milestone. The official resolution is stored at the headquarters building in Washington, DC.

Bro. Heath was born in Chester, SC on January 20, 1912. He later moved to Charlotte, NC and, after a time of military service, enrolled in Johnson C. Smith University. Upon graduation, he excelled in the field of education, serving as a teacher and administrator. Even in his latter years, Bro. Heath maintains an active and vigorous lifestyle. He is a member of Simpson-Gillespie United Methodist Church, where he continues to serve on the men's choir, Sunday

School staff, and Poet Laureate.

The Southeastern Region of Phi Beta Sigma is proud to recognize Bro. Henry Heath on his 100th birthday, and wish him all the best as he continues to inspire others with his life of service.

If you would like to send note of greetings or a birthday card to Bro. Heath, please contact Regional Director Goodwin for his mailing address.



Chapters Encouraged to Participate in the 2012 March For Babies



working together for stronger, healthier babies

2012 marks another year of Phi Beta Sigma's international partnership with the March of Dimes. Chapters and brothers around the world rev up their fundraising efforts to benefit this worthwhile organization committed to promote strong and health babies.

Hon. Bro. Jimmy Hammock, International President, has charged each region to raise \$15,000 this year to support the March of Dimes. Each region achieving this goal would improve Sigma's fundraising standing among the Divine Nine organizations.

Chapters are encouraged to support this effort by participating in a 2012 March For Babies walk in their area. Chapters should sign up a team of brothers to raise funds for this signature event. In 2011, the March of Dimes reported that chapters in the Southeastern Region raised approximately \$3,200 through the March for Babies—excluding corporate matches. This amount is low, but because some chapters did not include 'Phi Beta Sigma' in its name, the donations were not included as part of the Fraternity's total giving.

To sign up for a team, a chapter should log on to <u>www.marchforbabies.org</u>, then search for a walk nearest to its location. Phi Beta Sigma to receive full credit for donations, chapters should name its teams under Phi Beta Sigma. For example, instead of "Phi Sigma", the chapter should be named "Phi Beta Sigma – Phi Sigma".

Crystal Hummer, Executive Director, Pee Dee Division, South Carolina Chapter of the March of Dimes, will be available during the 2012 Southeastern Regional Conference to assist chapters in registering teams for the March for Babies. Brothers, let us put our best foot forward to reach our \$15,000 goal this year!

SOUTHEASTERN REGION LAUNCHES SMARTPHONE APP





In February 2012, the Southeastern Region launched a new mobile app for Android and iPhone smart phones. This app was designed as an easily assessable vehicle for brothers to use to communicate with the State and Regional leadership, as well as the International Headquarters office. Also, the app provides information on various events occurring throughout the Southeastern Region.

Quentin Goodwin, Regional Director, sees the potential for this app to be a powerful tool in improving customer service to the brotherhood and facilitating reactivation efforts as we approach our centennial celebration. Within the next few months, the app designer, will download contact information for the alumni and local chapters in the region. This will allow brothers to directly contact and learn of events and issues in their local chapter.

As of March 16, over 100 android phone users have downloaded the app. Also, through the app, over 10 brothers have submitted interest in reactivating into the Fraternity.

To download the PBS SE Region app on Android phones, visit http://market.android.com/details?id=com.appsbar.PBSSERegion65421

To download the PBS SE Region App on iPhones, visit http://appsbar.mobi/9796f2

Brothers can also visit their app store to directly download. The best search entry is "PBS SE". For more information, or to assist in updating and enhancing the app, please contact Regional Director Goodwin.



March 22-25, 2012 | Myrtle Beach, SC

2012 Regional Conference Is Here!!

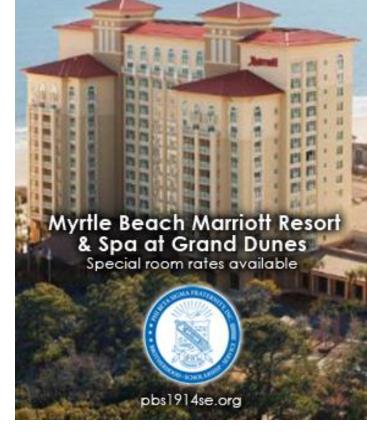
We look forward to an awesome Regional Conference experience in Myrtle Beach, South Carolina! The Conference planning committee, along with the Pi Sigma and Eta Iota Sigma chapters, has worked extremely hard to provide a first-class, family friendly weekend for the brothers in the Southeastern Region. To date, 177 brothers, Sigma Betas, and guests have registered for this conference.

The following workshops will be presented on Thursday afternoon:

- •Networking on the Golf Course
- Chapter Etiquette and Protocol
- •Breaking the Man Code
- •Family Estate Planning
- •MIP Certification

Following the joint initiation ceremony on Thursday, the brothers will assemble at T-Bonz Restaurant on Barefoot Landing for a Brotherhood Reception. This reception is sponsored by the Southeastern Regional Board. If you have any questions regarding the Southeastern Regional Conference, please visit www.pbs1914seconference.org. SAVE THE DATE

PHI BETA SIGMA FRATERNITY, INC. SOUTHEASTERN REGIONAL CONFERENCE MARCH 22-25, 2012 | MYRTLE BEACH, SC



Friday's Leadership luncheon will feature the Carver's Bay High School Jazz Ensemble, conducted by Bro. Floyd Ruffin, Eta Iota Sigma President. Keynote speaker will be Bro. Dr. Craig Fletcher, Director and Associate Professor at the University of North Carolina-Chapel Hill. Luncheon attendees will be treated with inspiring words from this dynamic speaker.

General Board members confirmed for attendance are: Hon. Bro. Jimmy Hammock, International President; Bro. Jonathan Mason, International First Vice President; Bro. Chris Cooper, International Second Vice President, Hon. Bro. Daryl Anderson, International Executive Director; Bro. Larry Mungin, Treasurer; Bro. Daryl Williams, Director of Social Action; Bro. Dr. Shirl Gilbert, Director of Education; Bro. Ray Smith, Director of Collegiate Affairs; Bro. Profit Idowu, Collegiate Member-At-Large; and Hon. Bro. Carter Womack, 27th and 29th International President.

Also, the Headquarters office will be available at the conference to address any questions or issues concerning you or your chapter.



Lowcountry Food Bank Service Initiative Gains Momentum In The Region



Brothers have expressed increased excitement for the Southeastern Regional Conference's Service Initiative, the Lowcountry Food Bank. As of March 16, 2012, the project has generated over \$2,500 in donations from chapters and brothers throughout the region.

Collections will continue before and throughout the conference; and the Region will present its donation to the Food Bank's Executive Director during the Friday evening Public Program. The Lowcountry Food Bank was established in 1983 as a clearinghouse for donated foods items. Its mission is to feed the poor and hungry of the ten coastal counties of South Carolina by soliciting and distributing healthy food and grocery products to nonprofit agencies serving the poor, and to educate the public about the problems of and solutions to domestic hunger. This event will also feature the James T. Floyd Hall of Fame Induction Ceremony and the Installation of the 2012-14 Regional Board.

To learn more about the Lowcountry Food Bank, please visit <u>www.lowcountryfoodbank.org</u>.

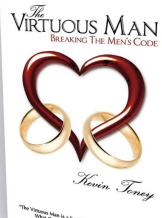
Brother Kevin Toney To Present At Workshop



Brother Kevin Toney, Las Angeles, CA, will be the Southeastern Regional Conference's special guest presenter and performer on Friday evening. Brother Toney, leader of the influential jazz group *The Blackbyrds*, will give a special performance at the Friday evening Public Program, and will highlight his new book *The Virtuous Man: Breaking the Man Code* as part of his Thursday workshop to the brothers.

Brother Toney was initiated into the Fraternity during the 2011 Atlanta Conclave. Since his initiation, he has enthusiastically blessed Sigma with his many expressions of talent and service. He is extremely excited about his first visit to Myrtle Beach, and looks forward to fellowshipping with the brothers of the Southeastern Region.





New powerful book from pianist and composer, Kevin Toney! Companion piece to the "Heart Of Gratitude" CD

Kevin Toney

Heart of Gratitude

Levin Toney Heart of Gratitude

rt of Gratitude

Companion CD to "The Virtuous Man" Book

Available through Amazon.com & www.KevinToney.com



Southeastern Region Recognizes 2012 Legacy Award Recipients





Mr. Greg Mitchell

Bro. Wallace Bartelle



Dr. Carl Anderson



Dr. Celeste Pringle

On Friday, March 23, 2012, during the Regional Conference's public program, the Southeastern Region will honor four outstanding citizens in the coastal South Carolina area with its 2012 Legacy Awards. These individuals were selected for their outstanding work in improving the lives of their communities.

Gregory Mitchell is the Vice President of Workforce Development & Continuing Education at Horry-Georgetown Technical College. He also serves as the Provost of the Grand Strand Campus in Myrtle Beach, South Carolina. Most recently, Greg was an instrumental leader of grant initiatives and a recent recipient of the US Department of Labor Community-Based Job Training grant awarded to HGTC for \$2 million dollars. This grant is designed to widen the pipeline for nurses and allied health professionals in the Waccamaw Region of South Carolina.

Wallace Bartelle is a long-time educator and community leader in the Kingstree, SC area, retiring in 1995 as Principal of C.E. Murray High School. In 2011 he was appointed by the Williamsburg County Supervisor to serve on the Solid Waste Action Committee for the County. Bro. Bartelle is a member of the Pi Sigma chapter in Kingstree.

Carl Anderson was elected to the South Carolina House of Representatives on November 4, 2004, to serve District 103. Upon arriving in Columbia, he was elected in January 2005 to be the chaplain for the SC House Democratic Caucus and SC Legislative Black Caucus and served in that capacity for six years. He, currently, serves on the Labor, Commerce, and Industry Committee, the Business and Commerce Subcommittee, Insurance Subcommittees, and is a member of the Executive Committee for the National Black Caucus of State Legislators At Large Member.

Celeste Pringle is the recipient of Phi Beta Sigma's Lifetime Achievement Award. Dr. Pringle currently serves as Assistant Superintendent of Administration in the Georgetown County School District. She has earned numerous school and state awards for her involvement in and support of quality education.

Brother Avery Hall Receives Volunteer of the Year Award



Story courtesy of Appalachian State's University News

BOONE — Appalachian State University alumnus Avery B. Hall Sr. of Kernersville has received the Bill Franklin Volunteer of the Year Award from CASE District III. The award was presented Feb. 21 at the organization's annual meeting held in Atlanta, Ga.

CASE, which stands for the Council for the Advancement and Support of Education, presents the award to a volunteer who assists in advancing an institution of higher education through fund-raising, alumni relations and student recruitment. The award also recognizes the long-term effect on the recipient's overall volunteer contributions on the institution and education.

Hall is a senior vice president at Wells Fargo. A 1993 graduate from Appalachian with a Bachelor of Science degree in communication and public relations, he earned a MBA from Pfeiffer University in 2002

Hall is six-year member of the university's Board of Trustees, a member of the steering committee for the Campaign for Appalachian, which seeks to raise \$200 million for the university, and has given significant financial support to the Yosef Club and the Appalachian Fund. He also served as the platform speaker at the first Appalachian Freshman Black and Gold Convocation in fall 2011.

While at Appalachian, Hall was a member of the Mountaineer football team and a former two-time All American and four-time All Southern Conference football player. He was inducted into Appalachian's Athletics Hall of Fame in 1999. He often speaks to former athletes about supporting Appalachian through their time and treasures, as well as serves as a mentor to current student-athletes by showing a positive example for them to follow.

He is a trustee at Mount Pleasant Missionary Baptist Church, member of Phi Beta Sigma Fraternity Inc., business buddy chair of Greensboro Children's Museum and co-chair of National MS Society Dinner of Champions. Hall's past civic leadership commitments have included Leadership Greensboro, Action Greensboro's Young Professional's the United Way, the YMCA board member, and Wachovia's Virginia/Carolina's Diversity Council.

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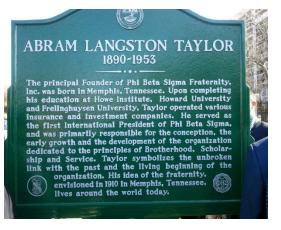
Highlights From 2012 Founders Day Celebration January 6-8, 2012 - Memphis, Tennessee



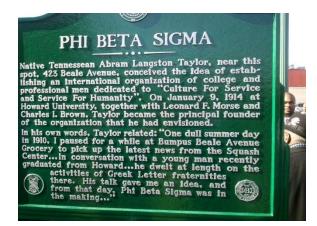
Fellowship at The A. Langston Taylor Historical Landmark Ceremony



Bro. Congressman John Lewis



A. Langston Taylor Historical Landmark



A. Langston Taylor Historical Landmark

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Congratulations to Spring 2012 Initiates



Beta Rho Sigma Initiates: Ken Goodwin, Jamie Chambers, Corey Graham, and Clidell Conston

The Southeastern Region is proud to have the following new brothers join the membership of Phi Beta Sigma Fraternity, Inc. during the spring 2012 semester (based on intake paperwork received as of March 18, 2012. Congratulations on your achievement, and best wishes as you continue your journey as Men of Sigma!

<u>Pi Sigma</u> Jamez Dudley

Zeta Beta Sigma Maurice Hawkins Lewis Orr

Kappa lota Marcius Harrison Jonathan Bright Corey Jones Patrick Wilson

Delta Alpha Lee Gilchrest Jimmy Williams

<u>Rho Gamma</u> Dwayne Simmons William Chavez-Baird

<u>Alpha Alpha Chi</u> Broderick Turner Lionel Watkins

<u>Xi Gamma</u> Frank Tillman Demarcus Artis Darius Whitney

<u>Beta Xi</u> Aaron Fleet Sean Stuart

<u>Pi Mu</u> James Howtzer <u>Alpha Beta Psi</u> Christopher Green

Beta Rho Sigma Ken Goodwin Jamie Chambers Corey Graham Clidell Conston

Alpha Beta Beta Craig Moore Malcolm Davis Desmond Harrell

Gamma Gamma Anthony Willis Edwin Mickel Jalen Baker Christian Modelbelu Nicolas Powell Eliezer Sandifer Aspen Dudley Dominique Smith Dennis Knight Amondre Smith Jamal Miller

<u>Omicron Kappa Sigma</u> Towan Dicks

Delta Kappa Sigma Tempelton Tisdale Michael Choice

<u>Alpha Beta Xi</u> Darandis Lewis <u>Phi Sigma</u> Alan Prigmore Shean Cummings Eddie Brown

<u>Pi lota</u> Devaugne Moon James Watson William Caldwell

Kappa Chi Trenton Willis Jeremy Henriguez Tyrone Dobson Keith Thomas Kristopher Tucker Fredrick Wallace Jr.

<u>Pi</u> Patrick Bines Zachary Harless

Zeta Theta Sigma Jeremy Wynder

<u>Lambda Psi</u> Wesley Booker Kionne Epps

<u>Alpha Alpha Rho</u> Gody Zayobi Aaron Smith

<u>Xi Upsilon</u> Joshua Patton Michael Loving

Eta Chapter Nominated for HBCU Best Step Team Brothers Encouraged to Vote by March 23, 2012



Photo from www.hbcubuzz.com

The Eta chapter of North Carolina A&T State University is one of five chapters nominated for HBCU Greek Step Team of the Year. This award is presented by the site <u>www.hbcu.com</u>, a resource of information and networking for Historically Black Colleges and Universities.

The chapter has been crowned North Carolina A&T homecoming step champions for seven consecutive years. Also, it has been the Southeastern Region's representative at numerous International Conclave Step Competitions.

The chapter solicits all brothers and sisters to log on to <u>http://hbcuawards.com/greek</u> and vote for them as best step team. Deadline for voting is March 23, 2012. As of March 18, the chapter is in second place, two votes behind Nu Psi Chapter of Omega Psi Phi, Virginia State University. Both chapters received 38% of the total voting to date.

Beta Chi Sigma's 5th Annual Image Awards Banquet



Beta Chi Sigma's 5th Annual African American Male Image Awards Banquet was held in Columbia SC at the Medallion Center on 25 February 2012. A near-capacity crowd was on hand to recognize the outstanding accomplishments of eight community leaders in South Carolina.

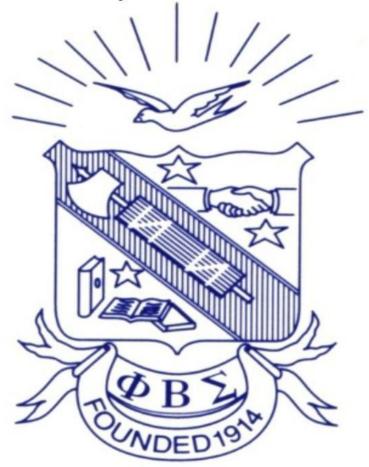
The honorees were: **Dr. Luns C. Richardson**, President, Morris College; **Mr. Earnest A. Finney Jr.**, Retired Chief Justice; **Mr. Zebbie D. Goudelock**, Newberry City Councilman, District 3; **Mr. Earnest Robinson**, Media Personality; **Dr. Isaiah Davis**, Dentistry; **Mr. Leon Love**, Business; **Brother Chris White**, City of Columbia Police Department ; and **Bro. Rev. Larry D. McCutcheon**, Pastor, Trinity United Methodist Church, Orangeburg, SC.

Additionally, Bro. Scottie Benjamin, chapter President, presented a special award to Bro. Timothy Grant, in honor of his outstanding service to the chapter.

Congratulations to the chapter for another first-class event for Phi Beta Sigma Fraternity.

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Alpha Lambda Sigma Chapter Presents 1st Annual Phi Beta Sigma Fraternity Inc. Golf Tournament



May 26, 2012 Hejaz Shrine Golf Club 200 Ranch Rd Greenville SC 29606 1:00pm—7:00pm

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Beta Kappa Sigma Celebrates Founders Day

Steven Jackson Delivers Keynote Speech



On January 22, 2012, the Beta Kappa Sigma chapter, Kinston, North Carolina, celebrated the legacy of our founders at its Joint Founders' Day program. Bro. Steven Jackson, North Carolina State Director provided the keynote address to the brothers and Zeta sisters. Bro. Nehemiah Parker, chapter President, expressed great appreciation for Bro. Jackson's attendance, and congratulated him on delivering an energizing speech.

In 2011, the Kinston alumni chapter maintained a financial membership of 17 brothers. Bro. Lawrence Rouse, a member of Beta Kappa Sigma, currently serves as President of James Sprunt Community College.

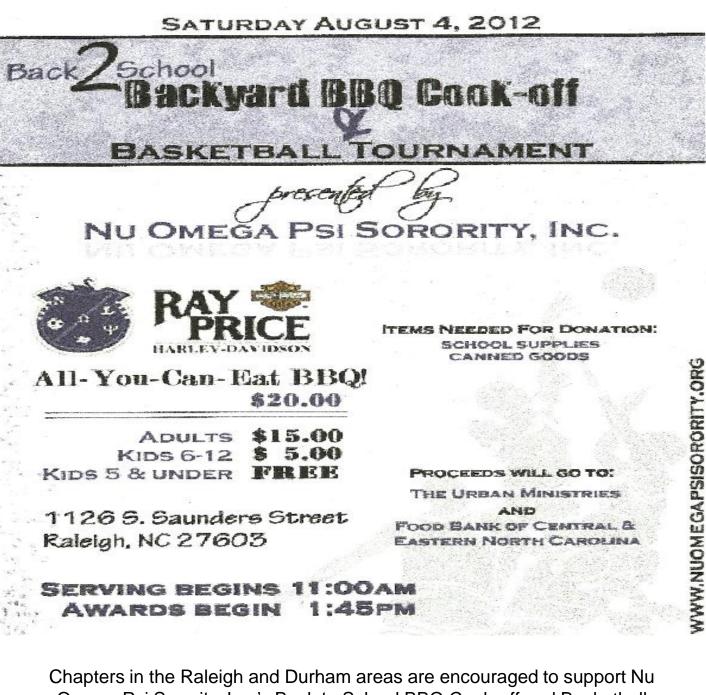
Chapter programs, projects, and events include:

•Two Adopt-A-Highway programs on Highway 58, Kinston, and on West 5th Street, Greenville, NC (about two miles on each side of Sigma House Greenville.

•Cancer Drive participation

- •Working with other Greeks in planning a community Health Fair
- •Mentoring community youth
- •Sponsoring a community concert benefitting the chapter's scholarship efforts.





Chapters in the Raleigh and Durham areas are encouraged to support Nu Omega Psi Sorority, Inc.'s Back to School BBQ Cook-off and Basketball Tournament on August 4, 2012. The sorority's goal is to collect as many canned goods as possible and to have a substantial fundraiser to benefit those in need. Registration and monetary donations are due June 1, 2012, so please visit the sorority's website for more information and ways to participate.

Beta Rho Sigma Honors Community Leaders at Its Founders Day Celebration



Bro. and Mrs. Robert Lindsey with Legacy Award Honoree Jeanine Davis (center) Photo courtesy of Dirk Weaver Photography

The Charlotte Alumni chapter observed its annual Founders' Day celebration on Saturday, January 14, 2012 at the Hilton Charlotte University Place Hotel, Charlotte, North Carolina. In keeping with its theme, *Continuing the Legacy: Brotherhood, Scholarship, and Service,* the chapter honored three community leaders in the areas of Bigger and Better Business, Education and Social Action.

Legacy Award Honorees were:

Janine Davis, Executive Director of Girl Talk Foundation - Social Action Award
Dr Lawrence Mayes, Principal of the Military Global and Leadership School - Education Award

•Councilman David Howard, Councilman of Charlotte Mecklenburg County - Bigger and Better Business Award

In addition to the Legacy Awards, the chapter recognized Bro. Jason Lampton as its 2012 William M. Jordan Award recipient. Bro. Lampton served diligently as the chapter's Vice President and Membership Chairman. The chapter also recognized Quin Bryant as its Sigma Beta of the Year. Mr. Bryant, a High School Senior, will receive a scholarship from the chapter upon his graduation and college enrollment.

Highlighting the event was the recognition of Bro. Henry Heath for his 100th Birthday. Regional Director Quentin Goodwin presented Bro. Heath with a resolution from the International Headquarters office. The chapter also presented him with his financial membership card for 2012.

Congratulations to Bro. Patricke Ward, chapter President, and the Beta Rho Sigma chapter for executing another signature event for Phi Beta Sigma.

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My Brothers....Thank You!!!



Brother Quentin Goodwin Southeastern Regional Director

Brothers,

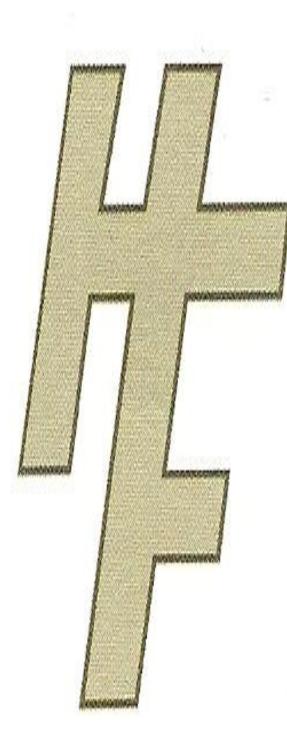
Thank you for all the support and encouragement you provided to me during my four years as your Southeastern Regional Director. Due to your efforts, the Southeastern Region has realized tremendous growth in membership and chapter development. Additionally, the region has stabilized its financial operations, and developed policies to assist in effective operations. More importantly, the region has established communication tools that makes it easier for you to gain access to your international and regional leadership.

Though we did not meet 100% of the goals I set during my initial campaign, I am proud of the accomplishments that we did realize during my administration. Believe me, these accomplishments could not have been made without your prayers, support, and effort.

I look forward to the new administration that will lead our region into the 2014 Centennial, and I commit my full support of the 18th Regional Director. May God continue to bless Phi Beta Sigma and the Southeastern Region!

> Quentin Goodwin 17th SE Regional Director

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<u>www.pbs1914se.org</u> <u>www.pbs1914seconference.org</u>

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